**Members in attendance:**

Scott Ross, Sue Meendering, Dan Chase, Gina Pantzke, Mark Kelsey, Candy Van Dam, Patty Herman, Tom Dempster, Joel Mohlenhoff, Mark Wolff, Todd Stone, Walley Grogan

**Members not in attendance:**

Keith Rounds

**Meeting called to order**

9:01 Scott Ross calls the meeting to order and mentions that it is being recorded for note-taking purposes

**Review of the January 2025 minutes**

Motion Candy Van Dam
Second by Sue Meendering

All in favor? Motion carried

 **Treasurer Report** Recently, I received in the last day or so I received the treasure report from Rod. I don't know if you guys had a chance to look at it, Joel.

Joel's going to be taking in or stepping into that role as a treasurer.

 **Joel** Yeah, I did review it on the on the agenda, we have Treasury report, January 2025.
We have an updated report through year end 2024 Joel briefed on the Lake Poinsett Association. Profit and loss comparison. I know these were sent out to everyone last night. For their review, but I can go through the last year at a high level.

We can do that, but just to talk through and again like Scott said, Rod.
 got these prepared for the year end, he is in the process of getting the files kind of as he would say, completed and all put together in order to hand them over.
I think I don't know for sure, but my guess is he'll have all that done this month.
So we can get on to a normal cadence so then I’ll be able to go in to the financials once I have access to the QuickBooks once that happens I will have detail to be able to pull up if anybody has questions. If anybody does have questions today and I can't answer them, certainly I will dig into that and get back. In looking at it comparatively though, from the total year 2024 to the total year 2023.
**Membership dues**.
2023 we took in $22,100 in membership dues alone.
2024, we took in 23,200, so you know $900 more.
**Total income**, which includes things like events.
The golf and other little things that we've taken in.
**Gross profit of** $26,000.
$674.10 versus 23 at $26,994.00 pretty close.
Pretty darn close to the previous year.
**Expenses** I'll just go through the high level expenses that we've had here. Most all expenses are lining up with how we had last year and the previous year's budget.
advertising, bank charge fees, all of those things, they were right in line and no, very no, no great changes.
**Larger Expenses** this past year items to call out is in the events.
In events last year, golf was our big event.
That's where we spent some money.
There we had for 2024 an expense of $3880.32.
In comparison, the previous year we spent $5320.00 for that same event.
Insurance may pretty much remain the same.

Let's see here the biggest issue or not issue, but the biggest expense for 2024 was the Lake management plan which was expected. We had a total expense there of $30,076.
And in comparison, the previous year was $6549. Now with that said.
We do have a credit.
Coming back to us from East Dakota Water District and that will be reflected, Scott.
I'm assuming we'll have that in the January.
Profit and Loss because that we got the check, I think. Loaded in January.

We received the check for $20,000 from East Dakota.
Since I've received a check, I've issued out a check to the water district for $6,666.66 So they got that.
When I meet with the Sanitary District, I'll provide them with the same amount and the remainder of that would be of course will be $6,666.68

That will stay with the LPA fund to kind of offset what we have spent and that would conclude their obligation. We are on the budget.
There for the overall expenditure there, with the credits coming back from EE Dakota.
So we're in line there as we move down through.
Data services stayed the same.
Office supplies were up slightly, about 300 bucks.
Printing services were up about $600 to be expected, probably you know.
With costs going up. Up there, but nothing great. We had $6123 expense on 2024 as a total versus 5576 and and 23.
Water quality testing increased Although fairly small, again 200 dollars $201.00 for last year, 2024 versus $24.00 the previous year.
So with that, our total expenses came up to $48,901.16 versus a previous year of 31,277, which for 2024, if you take the gross profit that we had of 26,070.
$4.00 less the expenses of 48,901.
Leaves us with a net income loss for the year.
22,827 dollars.
Which again.
97% of that was really in Lake Management Plan expense which we expected.
It does not leave us as a negative in our balance sheet though we have.
Assets of around 42,000.
$193.00 as of the end of the year 2024.
So that's a very high level. I know we don't have it up in the screen for everybody to look at, but again, I do know that was emailed out to all the board members.
So take a look at it if you have questions now or future, please do let me know and like I say, if I can't answer them right now, I will certainly get you the answer.
Any questions?

I have one as far as the master plan goes, the $30,000 was just our general investment, right? We weren't going above that.
Or do we have more payments we need to make over the next six years? Whatever.

 **Joel Mohlenhoff** 25:10
No. We had a commitment of $33,333,  **Joel Mohlenhoff** 25:19
You know, we have not hit that yet. There are expenses still coming with the management plan as they are trying to put the master plan. Together I would say and Scott, correct me if you feel different, but I would say a good majority of the expense has been already taken care of. But I know for example there was a Meeting about invasive species here. Just a couple weeks ago that you know, so there they would have banner was involved in that. So, there would probably be charges for their time to administer that call. And maybe Scott, you know, if you want to talk about that more, I don't know if you had it in the agenda or not, but. That brought together all the government entities to talk about the invasive species, which we now have. Zebra mussels in the lake. So there would be small charges there, Wally, but I don't know.
At this time of any significant charges coming.

**Joel Mohlenhoff** 26:36
And if there was, I think it would come before the board before we would authorize.
Anything else?

 **Candy** 26:49
Two questions.
First, the increase in water quality testing. Is that related to paying the members for mileage and stuff
And then you said that our commitment to the Lake management plan was around $33,000.

 **Joel Mohlenhoff** 27:00
Yeah.

 **Candy** 27:08
So it looks to me like we've spent about.
36,500 so we have an overage there, correct?

 **Joel Mohlenhoff** 27:17
No. So as of the end of 2024, if you took the two years together, it would be 36,000 plus. However, E Dakota Water District had to wait until the end of the year and receive a bill from us.

 **Joel Mohlenhoff** 27:38
We have submitted that to them. They have in turn issued a check.For the total of $20,000. Back to coming into the LPA account and then Lake Poinsett Association needs to take As Scott stated, $6666.00 and pay both the water district as well as the sanitary district. The remainder of which then or about 6600 and change.
Comes back into our account. So that puts us at about right, about $30,000 in total expense. Hopefully I'm not making that too complicated, but.

 **Candy** 28:28
Yeah, it's kind of convoluted, but all right, whatever. I will. I do agree with Wally that any additional expenses from Banner need to come before the board before we pay them.
I will make that a motion so that if they're going to bill us for that invasive species meeting, it needs to come to us, not just issue them a check.

 **Joel Mohlenhoff** 28:51
I do agree that if we have expenditures over and above what we committed to candy, that I I would agree.
And Scott, I would think you would agree too.
We are not over the 30 the committed $33,000 at this time. We're gonna have somewhere between 5:00 and $6000.

 **Joel Mohlenhoff** 29:14
In the coffers, basically just for easy terms.
To say for these small incidental expenses.

 **Candy** 29:23
Well, even if it's outside of that scope of work, it's not an incidental expense. It's an additional expense. And it does need to come to the board, in my opinion, as a board member, I think that we should be **Candy** 29:38
Authorizing additional expenses to Banner before they're paid.

 **Joel Mohlenhoff** 29:43
Again, agreed that it was within the scope of the management plan.

 **Candy** 29:45
Good.
The invasive species meeting.

 **Joel Mohlenhoff** 29:49
Absolutely big part water quality and quantities is a major part.

 **Candy** 29:51
All right.

 **Joel Mohlenhoff** 29:57
A major part of the master plans. Vision that, along with our you know there were many things through the surveys that were brought up, roads being #1.
One on most everyone's list. There, through the surveys, along with a number of other things not to drag that out, but certainly the invasive species part of it was a key part of the water quality.

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 **Ross, Scott L** 30:34
So, Candy, you made the emotion to go ahead and bring additional bills from banner to the board for payment. Is there a second on that?

 **Susan** 30:53
I'll second this is Sue.

 **Ross, Scott L** 30:55
OK, all in favor.

 **Wally Grogan** 30:57
We need to have the board vote on every like stuff that like this invasive species meeting. That's something I would expect them to have been at because we already got them into the plan or were in the plan so. There's got to be some point where we say, OK, this is part of the deal, if it's part of the deal and it's additional, then we got to pay for it. But I don't know if we need to do every little single. Item.

 **Joel Mohlenhoff** 31:23
Maybe if I could. Scott, if I could real quick, could we amend the motion to state?
That once we are above the committed to budget. For the master plan.
That expenses would be reviewed and approved by the board moving forward.
Is that fair, candy?

**Ross, Scott L** 31:52
Candy, would that be acceptable to you?

 **Candy** 31:53
Yes, I will.
I will agree to that.
And you already explained that invasive species was part of the plan.

 **Ross, Scott L** 32:02
Right. So we have the amended motion out there. Sue, do you still want to second that?

 **Susan** 32:09
Yes, I will. **Ross, Scott L** 32:12
All in favor?

 **Ross, Scott L** 32:15
Aye, those opposed.

 **Joel Mohlenhoff Mohlenhoff** 32:19
Sorry I not to drag this out. Wally was trying to make a statement. I want to make sure that in discussion before we all say I that Wally and or everyone else is comfortable with that or if they have anything to say before we sail.

 **Wally Grogan** 32:33
When I get but I was just getting to is, you know it's. It's like if they've got some small meetings that they need to get to and you know it's something that comes up where the board can approve it because we don't have the time or notification to.
Do that, that we just go. Yeah, OK
To answer that Wally at this point. I’ll try to answer this the right way.
We have what I would expect to be after everything is said and done, let's just say we have around $5000 left in that budgeted total.
I think if it's within that budgeted total and within the scope of the management plan, as candy stated that we should be able to go ahead and just approve that.
Without additional board approval, because the board has already approved those funds, but to Candy's point and well taken is if there are further things beyond the scope of the budget, number one or number two additional things where banner needs, you know, expense, the board should have the.
Opportunity to approve that.

 **Wally Grogan** 33:59
I just don't you know, and I see Candy's point is we don't want them just going off Willy and OK. We're paying for everything. Trust me, I want that either.

 **Joel Mohlenhoff** 34:09
Yeah. And we won't and we won't. The budget is the budget and we're not going to go over that budget unless the board is part of the discussion and approval of additional funds.

 **Ross, Scott L** 34:30
No, you know, I totally agree with that. Thank you for bringing that up, Wally because. We would be at a meeting all the time trying to get board approval on stuff that we've kind of approved in the past. But as to Candy's point, if they were going to go ahead and call an add.

 **Ross, Scott L** 34:48
Meeting where they bring all these people in and they have food and drink and all that stuff. That would be something that we would have to.
Agree on as a board. If it doesn't fall in the scope or if it's outside our budget commitment.
So I don't know if we need to go further with the motion.

 **Joel Mohlenhoff** 35:10
I think Todd might have had a comment or a statement.

 **Todd Stone** 35:16 Yeah, I'm just saying that.
You know, we got a number.

 **Wally Grogan** 35:21
Yeah.

 **Todd Stone** 35:22
OK. You know, if we got a quote from banner and their scope includes from you know A-Z or A to Y, anything that is Z has to come in front of the client for approval before they can spend it anyway.
I mean that is the professional and normal way of doing professional services.

 **Joel Mohlenhoff Mohlenhoff** 35:35
Yeah.

 **Todd Stone** 35:39
So if banners just going out doing anything they want to and charging us for.

 **Joel Mohlenhoff Mohlenhoff** 35:42
Correct.

 **Todd Stone** 35:47
Anything more, they don't get to charge us that unless we've approved it prior to.

 **Joel Mohlenhoff Mohlenhoff** 35:54
Very true.
And that has not happened.

 **Ross, Scott L** 36:00
Right. And we will pass that again on to Kelly that there's no carte blanche with our funds.

 **Joel Mohlenhoff Mohlenhoff** 36:00
To date at all.

 **Ross, Scott L** 36:11
All right, Joel, did you have anything else for the Treasury report?

 **Joel Mohlenhoff Mohlenhoff** 36:16
No, no, that was everything I had. Unless there's additional questions.

 **Ross, Scott L** 36:28
Could I get a motion to accept the Treasury report as presented?

 **Wally Grogan** 36:34
Motion.

 **Ross, Scott L** 36:36
That was Wally. Is there a second?

 **Todd Stone** 36:37
I'll 2nd.

 **Wally Grogan** 36:37
Yep.

 **Ross, Scott L** 36:40
I think that was you, Todd, right?

 **Todd Stone** 36:42
Correct.

 **Ross, Scott L** 36:44
Yeah, all in favor.

 **Joel Mohlenhoff Mohlenhoff** 36:46
Hi.

 **Ross, Scott L** 36:55
The old business course. We kind of went through the status of the hand over the financial documents. That's going through. I'm going to skip over to the budget committee. 'Because. I can't do anything about that until we get all the information from Rod, which he is currently working on. Then. Lake management plan.
Do we have? Oh, there's Tom.Hey, Tom, how you doing?

 **Thomas dempster** 37:25
Morning, everybody. Sorry to be so late, I I get thrown in with Microsoft I keep get thrown into an infinite loop and I I just can't seem to get in.So my apologies for being so dumb. Of the lake. The Lake Management plan is proceeding, I think as you, I think as you know, Kelly has told me that the plan will be finished on budget. There was a meeting this last week or a couple weeks ago, a conference call largely with state people and with Isaac. On the zebras. **thomas dempster** 38:08
My.
Feeling after seeing that meeting is that we're going to have a responsibility as a Lake Placid Association to kind of be everybody's arbiter or kind of be everybody's funnel by which they understand what zebras can do to us.
I think as we all know, the pasta jeepers or the benefit of zebras, if you will.
Is unknown up until of the time that we know the level of infestation and level of infestation grows and changes over time, and I think I think the most important thing is for us to.
Not give up in frustration, but to say here's all the here are the variety of things that can happen to us now that we have zebras.
And go through a process and say either either the either the implications can be extraordinary.
Or perhaps there's some thought that the implications can be good depending upon the level of infestation.
But I think especially.
Especially candy in our newsletter.
Probably even this next one.
We should find some schematic or some cartoon or something so that people can understand.
The different things that can that can happen to US receivers.
But so my report on the management plan is things are proceeding, will be on budget.
Of course, we're going to start having more meetings this spring.
And generally I'm pleased.

 **Ross, Scott L** 39:56
Is there any questions for Tom?

 **Joel Mohlenhoff Mohlenhoff** 39:59
I I kind of have a statement, but I'll wait until new business, you know to bring that up as far as the AIS discussion meeting.

 **Ross, Scott L** 40:07
OK.
OK. Anybody else have anything for Tom?
All right, we'll move on.
Thank you, Tom.

 **thomas dempster** 40:17
Oh yeah, by the way, Scott, I also, I also, I also committed to taking minutes.

 **thomas dempster** 40:24
I'm I'm I'm I'm in a car and I cannot fulfill that responsibility.

 **Ross, Scott L** 40:26
Yeah, I think we got four or five of us taking minutes, but you kno

 **Ross, Scott L** 40:33
Everybody. What's nice about teams that can record, and I found that very helpful too, so.

 **thomas dempster** 40:38
Yeah. Good.

 **Ross, Scott L** 40:41
Moving on business sponsors.
Please start thinking about business sponsors.
I'll brief a new business. What it has been done so far, so we don't.
Hit the same people over and over again.
This year, I mean, if I go out to somebody and then you go out to the same.
Person that kind of looks bad on the organization, but we'll just coordinate that effort.
We talked about the proposed amendment to the zoning.
I don't remember if I covered that at the last meeting of what they said.
And some of you weren't on, but basically, when a proposal goes to the zoning board, if it was For let's, let's just use the Marina for an example for the Marina. The individual that's doing the project. to do the due diligence and get all the permits from.
 On this case would be DNDNR game fish and park.
The counties. And impact studies on what that would do and then they would submit all that information to the zoning board and the zoning board. If game fish and Parks approves it.
And all the other entities, the state level.

 **Mark** 42:08
Replay.

 **Ross, Scott L** 42:11
Entities approve it then.
The county's kind of hands tied, and they would probably go, go ahead and press forward unless there was some other issue that would block that, such as the in and out Rd.
That would be a big factor on that, but as far as that Marina situation?
He had all the all the permits from the state to go ahead and do that, but seeing that the road wasn't going to be compatible for that division of houses out there, that's why they they said no on that.
But I talked to Jessica and she said they do look at all those things.

 **Joel Mohlenhoff Mohlenhoff** 43:01
And Scott, if I could on that on that point, Scott, I, you know and I know that the proposed amendments, you know or the the letter being sent to Hamlin County specifically for them to consider.

 **Ross, Scott L** 43:01
Any questions on it?
Yeah.

 **Joel Mohlenhoff Mohlenhoff** 43:18
You know.
The position of of LPA and and the lake when looking at these ordinances, just in hearing what had happened through this so-called Marina.
I realize it wasn't approved, however the GF and P and I believe DNR both approved that.
They did not, in my opinion, take into consideration the health of the lake and or the the residents of the lake as well.
So maybe that letter needs to go to more than just the county.
But also to those other entities stating our position, whether they'll listen to us, I don't know.
They probably won't, but I do think we should.
Maybe flex our muscle a little bit?
It by just telling them, hey, think about us. And if you're not thinking about us, we're here to, you know.
To help, I guess in a more positive way.

 **thomas dempster** 44:30
I think I think that's a great idea and every time that I'm on a call with with the state.
And with Kelly and the plan, there's DA and R people.
There's GF and P people.
That's a good that's a great. That's a great entree and I have no doubt if we send them a letter that they will listen to it.
Which would be a switch which would be a switch from. Probably what I'd say a year ago.

 **Joel Mohlenhoff Mohlenhoff** 44:54
Yeah, I I.
Replay.
Well, just throwing that out there. Maybe that'd be something that we could do is take that same letter that I believe, Tom, I think you and maybe Todd drafted.
And and we just tweak it with the the other entities.
And and set it off to them and I I would think even the core of engineers might be an additional.
Government, you know entity that we should.
To be contacting.

 **thomas dempster** 45:35
Well, and you know, people like DA and R are going to say, well, this is, you know, considering maybe traffic is outside of our responsibility. Our responsibility is water quality or environmental issues or whatever.
But I think that's I think that's a great idea.

 **Joel Mohlenhoff Mohlenhoff** 45:55
OK.

 **Ross, Scott L** 45:57
And we'll go ahead and we'll move forward on that then, I guess.
All right, last.
Month we talked about advertising for the rodeo.
I did submit payment to the Esteline Rodeo Committee to get our advertising up there again, like we did the previous year.
So that's complete.
Newsletter articles and ideas I know with the expansion of the newsletter 'cause we wanted to go ahead and get more business sponsors.
I think it's really important to have a section in there.
At least for a while about AIS.
That kind of goes along what you were saying, Tom.
Just for more education and the reason why I say this is that during the meeting.
I didn't get a warm fuzzy from game fish and park.
And and all the entities that are supposed to be helping us out.
We kind of got the the governmental speak on that and that really kind of bothered me.

 **thomas dempster** 47:15
Scott, what would you have liked to have seen?

 **Ross, Scott L** 47:20
I'm sorry, Tom. What?

 **thomas dempster** 47:22
What would?
What would you have liked to have seen?

 **Ross, Scott L** 47:26
Well, I guess a little bit more.
I don't want to say concern for.
More.
I'm looking for the right word.

 **Joel Mohlenhoff Mohlenhoff** 47:39
I can.
I can probably add to it, Scott.
Maybe I set in on that meeting as well, and I would say that I was I I've never heard.
So many government officials come back and so many words and say we can't do it or or we we're not going to do anything about it because it's too costly or.
You know, rather than saying, hey, look, it would cost.
Estimated X millions of dollars to do something.
The answers that we got from them is there's nothing we can do.
That's what we got through that meeting.

 **Ross, Scott L** 48:19
There was.
There was a point, Tom.
Where some suggestions were made. Excuse me for washing stations around.

 **thomas dempster** 48:29
Yep, I saw that 100.

 **Ross, Scott L** 48:29
Around the the the major landings.

 **thomas dempster** 48:30
Yeah, 120°.
Yeah, 120° or something like that, right?

 **Ross, Scott L** 48:36
Right, right.

 **Joel Mohlenhoff Mohlenhoff** 48:36
Yeah.

 **Ross, Scott L** 48:37
And their concern was a liability issue.
About individuals operating those.
Those units that are around the lake, the the source of the water. Well, if you look out the window, there's a there's a lot of water out there.
You know, I mean, you can pump the water out, rinse it back down and that contaminated water would basically go back into the lake.
But the heated water when you wash your, your your boat or your watercraft.
Would decontaminate that boat from going to other lakes.
But it was.
A.
Poo poo on the idea right off the bat to say no. Can't do this because of liability and I just.
I just felt that they weren't really.
Looking for the solution.
I know they might.

 **Joel Mohlenhoff Mohlenhoff** 49:41
Right.

 **Ross, Scott L** 49:43
Be working it on the Outer Banks, but I don't think I didn't get the warm fuzzy from them on that.
We the questions were mercury.
We're still still looking at mercury in the fish and stuff like that.
What other avenues have you taken?
Through the other lakes.
And basically they would need the help of the association.
To go ahead and make these come to fruition and I just and I know money's tight with the government. I I get that. But I just didn't get a warm fuzzy from those those people that were sitting at the meeting.

 **Joel Mohlenhoff Mohlenhoff** 50:21
Well, Scott, to add to that as well, whether or not money is tight, let us know.
Maybe we have to go out and raise those funds or someone else has to, but just to say no because they say money's tight. I don't know that that's a good response.
In addition, the one other thing that came up that they kept going back to it.
Is that?
They felt.
Through the way they were delivering the message that people that live on the lake with boat lifts and their boats here typically on this lake are the problem in spreading.
Invasive species more so than people that are visiting us.
Maybe you know, launching their boat for the day and leaving.
I am certainly no expert by any means way, shape or form. I I find that.

 **Todd Stone** 51:17
That's.

 **Joel Mohlenhoff Mohlenhoff** 51:25
Questionable, I would say.

 **Todd Stone** 51:26
Absolutely. I I would not agree with that either.

 **Mark** 51:27
Yeah. How? How is that even possible?
If the lake doesn't have them and you're on the water and you keep it on this water, you're not gonna spread it. You're not gonna obtain it.

 **Todd Stone** 51:38
No.
I mean, I have got a lot of friends, guys in Minnesota who have been dealing with this for 15 years.
And you know it.
It gets very clear.
The water gets very clear, but it is everything to do with people not doing the right thing, jumping from lake to lake and it can be guys from Minnesota, from Iowa, from Nebraska, wherever.
It if you look and research all the stuff that the state of Minnesota has done, they started putting people at each boat ramp when people would come and go and ticket them if they had zebra mussels on their boats or whatever.
They just felt.
No matter how much they tried to, you know.
Prevent it. It was gonna happen.
No matter what, once they're in your lake, they're gonna multiply.
And at what point do they multiply?
And you know what's the what's the length that this affects the lake?
Is it 20 years?
Is it 50 years?
Is it?
You know what is it?
The cycle that we've learned is, you know, the small fish don't have anything to eat anymore.
So now the bigger fish eat the smaller fish.
So there's a time if you're walleye fishing, you catch nothing but long, skinny walleyes.
And then there's a time when you catch nothing but big fat ones.
And then after a certain point, you're back to catching nothing but little fish, because that's the only thing that your DNR or game fish and parks is is stocking the lake with.
It's great for water quality.
It's great for, you know, boating and skiing and water skiing and and those types of things, but.
It it's not something that you can turn back time.
You can't get rid of zebra mussels once you have them.

 **Candy** 53:31
Can I say something?
At the last meeting I had suggested that perhaps we talked to our legislators about this.
And have a this will be the last week that we can put bills in the legislature.
To fund things and maybe we need to ask our local legislators to address this water quality issue that will kill our tourism.
It will kill our.
It will kill our tourism and we need to authorize the GF and P to spend the \*\*\* \*\*\*\* money. I'm done.

 **Ross, Scott L** 54:09
Yeah, that line I did sit in on a meeting with E Dakota Lakes and streams and they have pushed something forward to the state.
I think that went up maybe two weeks ago course with the the changeover in leadership and stuff like that, they were presented to the new governor and get his input on that.
But there are a group of people that have made-up.
This Easter goal at lakes and streams.
Some.
Have been former congressmen senators in the state so they know the process and they were sending forward the letter.
I do have a copy of the letter, but I didn't want to send it out to the group.
Until they actually sent it up to the the state, I will go ahead and send that out to our group today.
So you guys can see that it's very poignant.
Basically saying game, fish and parks hasn't done really anything to help us out.
OK.
So it is being worked at the legislative level, candy.
And and with that, you know we we do belong in theory to the East Dakota Lakes and streams.
They have actually reached out and got a hold of me year so ago.
And because we are one of the biggest lakes and you know, the more people you have on that committee, the more voice you have.
So I will get that out today.

 **Joel Mohlenhoff Mohlenhoff** 55:50
If if I could Scott just one one last thing on that.

 **Ross, Scott L** 55:51
So.

 **Joel Mohlenhoff Mohlenhoff** 55:55
Maybe more of a positive thing I do want to say that.
It was from the Lake management plan in the LPA position that meeting that was held. Banner put it together to gather all the government agencies together was tremendous.
They did an awesome job.
That, and I think, Tom, you might have been referencing this before.
We couldn't have ever got this done before and we had virtually all of the, I believe pretty much all the government agencies involved on that call. And that in itself was a big win.
To the point of being negative there, we talked about that.
But you know small steps. You know, we get them all to the table and maybe eventually we can.
We can make some headway here.

 **thomas dempster** 56:49
Well, let me let me talk. Good news, bad news. The good news is.
The idea that I got from that first meeting.
Is.
The funding is always available.
We're waiting for people like you to come to us and ask for that funding. I think, I mean, that's good news that I had never heard before.
The fact that Roden is governor, I think is also good news.
He's a friend of mine.
He used to be on my State Affairs committee.
He's he's just.
He's solid and he's just simply a good guy.
Here's the bad news.
When Trump starts eliminating all federal grants, I think there were 1200 agencies that were impacted by that, by that arbitrary elimination of all grants. And if you go through that list, I've got to believe that the Fed, the federal funding sources through the state that would fund.
Our water quality initiatives.
Are in jeopardy.
But now they've rescinded that and we'll see what happens.
And I and I also don't know if that's true, but there's a lot of stuff in play and and we'll just keep working our plan.

 **Joel Mohlenhoff Mohlenhoff** 58:04
Mm hmm.

 **Ross, Scott L** 58:07
Good deal.
So moving on with the newsletter article ideas. So get those to candy.
I made a couple suggestions to candy.
Definitely. I would like to see the AIS in there to keep the awareness.
On the forefront of everybody's mind on the lake to do what we can, just like Todd was saying, we can't eliminate the zebra mussels, but we can try to slow them down.
So if we do what I what we need to do, and hopefully that'll work.

 **thomas dempster** 58:42
You mean slow them down relative to zebra muscles and other lakes?

 **Ross, Scott L** 58:43
No.

 **thomas dempster** 58:45
That's the only thing we can do, right?

 **Todd Stone** 58:48
Or or coming more coming into our lake.

 **Ross, Scott L** 58:48
Well.
Right, right.

 **thomas dempster** 58:53
Oh, sure.

 **Ross, Scott L** 58:54
So.

 **Todd Stone** 58:55
So like having someone Tom, I don't know if you heard me, but having somebody at the boat ramps looking for zebra mussels on trailers and boats.
Basically telling them you can't put your boat in this water is one way that the Minnesota DNR tried to do it for years.
Now they staff that with their own personnel because they were actually, you know, had the authority to ticket other people. But.
You know I've, I've just looking at some letters of the association of the Lake of a couple friends.
And you know, they last three to four years.
But the problem is they reproduce.
And so once they reproduce, then there's another three to four year cycle on every single one of them.
They don't last in anything.
Colder than 55° water temperature so.
One thing for us is, you know, we live in the upper Midwest compared to, say, Kansas or Missouri, our water temperature doesn't go above 55 until we get, you know into June and then it doesn't.
It doesn't go below 55 again until we get into September, October. So we have a short season compared to other lakes that have to deal with this all year long, but.
You know to really kill a moth.

 **thomas dempster** 1:00:09
Are you?
Are you saying the infestation is year by year?

 **Todd Stone** 1:00:14
Well, they reproduce.
So every time you create a new one, you now have another three to four years for that zebra muscle to survive.

 **thomas dempster** 1:00:22
Yeah.

 **Mark** 1:00:22
But do they survive when it gets below the 55?
Where they just don't read.

 **Todd Stone** 1:00:27
They just go dormant.

 **thomas dempster** 1:00:29
When they go dormant.

 **Mark** 1:00:30
OK.

 **thomas dempster** 1:00:30
Yeah, sure.

 **Todd Stone** 1:00:30
Right.

 **thomas dempster** 1:00:30
You'd expect that.
Well, I mean, we should talk if we want, if we want game fishing parks to staff.
To staff these sites, I think we should ask them to do it.

 **Joel Mohlenhoff Mohlenhoff** 1:00:46
I would say that I specifically did bring that up on that meeting and.

 **thomas dempster** 1:00:51
Yep.

 **Joel Mohlenhoff Mohlenhoff** 1:00:54
I'll I'll make it short what they ultimately said. If we had some specific weekends, they might have enough staff to possibly come.
In and monitor a couple of the boat ramps.
I do believe that we made it very, very clear that we thought that all boat ramps on this lake should be monitored.
That was not.
Received well, they they basically. That's where funding came in. They said they would not be able to do that.

 **Ross, Scott L** 1:01:28
And I know enemy swim has done that.

 **thomas dempster** 1:01:29
If.

 **Ross, Scott L** 1:01:33
With college students and stuff like that.
It kept them a Bay for a little while, but they finally actually got zebra mussels in the lake for, you know.
Not for lack of effort.
It's just people not doing what they're supposed to be doing and who knows, it could be coming from one of the other lakes that feed ponzit too.
So we don't know that.
Yeah, but.

 **Wally Grogan** 1:01:59
Tells the waiters.

 **Ross, Scott L** 1:02:03
What's that, Wally?

 **thomas dempster** 1:02:03
What I mean?

 **Wally Grogan** 1:02:04
I said.
Hell, it's the waiters on Stone Bridge coming over from Minnesota.

 **Ross, Scott L** 1:02:08
Well, that could be too.
But we'll move on.
So I guess more to come on the AAS and what we need to do on that. I did make a recommendation to candy about possibly if we need content for the newsletters, about putting some recipes or anything like that.
We're still in discussion with that, unless you have something to add to that candy.
Umm.

 **Candy** 1:02:41
I do have something I don't want to put recipes in there and I was really clear with you about that.
I think that that is amateurish and I don't want it to be in our newsletter.

 **Ross, Scott L** 1:02:47
And.

 **Candy** 1:02:52
So.

 **Ross, Scott L** 1:02:52
OK.

 **Candy** 1:02:54
That's my thought as the editor of the newsletter. I don't want to put recipes in it.

 **Ross, Scott L** 1:03:00
I.
I know other organizations do.
HD electric does.
And my suggestion was my suggestion was if we need to fill up a space, we.

 **Candy** 1:03:04
I know that.

 **Ross, Scott L** 1:03:14
It was an option.

 **Candy** 1:03:16
Yeah, I know.

 **Joel Mohlenhoff Mohlenhoff** 1:03:19
Yeah, what?
I'm just curious what's amateurish about it.
I mean, if you're doing the whole thing and recipes that get it, you know, but.
You know like.

 **Candy** 1:03:31
As a as a journalist, I have a degree in journalism.

 **Thomas dempster** 1:03:32
Hey.

 **Joel Mohlenhoff Mohlenhoff** 1:03:35
OK.

 **Candy** 1:03:35
I would not put a recipe into a newsletter, so that's my expertise and that's my area.
That was where my career was.
I am saying no to recipes in a membership newsletter.
Yes, I know that the co-ops does it.
I think it's an amateur time.

 **Candy** 1:04:08
No, no, no, no, no.
It's way better than putting in a cookie recipe or a salad recipe.

 **Todd Stone** 1:04:11
Hey.

 **thomas dempster** 1:04:12
OK, say way, way way better.
Come on now.

 **Candy** 1:04:16
Way, way way better.

 **Todd Stone** 1:04:19
Can I ask a question quick?
Where did the idea of recipes in the newsletter come up?
Is there a good reason why we should do it?

 **Ross, Scott L** 1:04:27
Well.
Just going through, you know, just brainstorming.

 **Wally Grogan** 1:04:31
Up.

 **Ross, Scott L** 1:04:33
That's all I was doing and say OK.
Now we've increased the sponsor ship size.
We need to get articles for the newsletter. If we don't have articles for the newsletter, we will have a bunch of blank pages and you know to be honest, you know there's only so many things I can read about dogs pooping on the shoreline. I mean, that's that.
Every year..

 **Ross, Scott L** 1:05:13
I've seen many magazines come out and have a recipe in there.
Like a fish Taco recipe, you know we have a lot of fishermen out here.
I'm not saying let's make a cookbook and put cookies in there.
I'm just saying, hey, you know, this might be an idea. That's all it was.
Was an idea.

 **Todd Stone** 1:05:34
So I don't.
I don't have opinion either way. I do think it's cool. You know, we've had.
Lakes in again in northern Minnesota is my only comparison. That would have a cookbook that would get issued out of all the recipes that people around the lake would donate.
But it wasn't in the newsletter and I've seen what you're talking about, Scott, toward, you know, every month, there's maybe one little recipe this big, but it doesn't take up a lot of space. You know what I mean?
I would rather just be responsible for writing an article.
Myself in reference to something around the lake, whether it has to do with zebra mussels or something like that, I I would volunteer to do that.
I don't know what the frequency is of the newsletter.
Is it monthly or is it quarterly?

 **Ross, Scott L** 1:06:22
It it's monthly, it goes may, June, July and August.
So four of them and I was just saying, you know, if we're looking for content, this might be an option.

 **Ross, Scott L** 1:06:36
I was just putting it out.

 **Todd Stone** 1:06:37
Sure. Well, I mean it's a decent brainstorming idea, but.

 **thomas dempster** 1:06:38
Think.

 **Todd Stone** 1:06:42
Who do we want to be really comes to the point of what I think candy is is saying. Like, is this really what we want?

 **Candy** 1:06:47
Exactly.
Exactly. That's exactly right, Todd.

 **Todd Stone** 1:06:52
OK so.

 **thomas dempster** 1:06:53
Candy, do you?
Do you have an illustrator that can that can discuss over several months? All of the despair or dilemmas or opportunities that we have with the zebras?

 **Candy** 1:07:06
I actually, I'm gonna talk about that if we have time.
I see we've got 7 minutes left.
I had a meeting with Minnesota.
Invasive aquatic invasive species Research Center a couple weeks ago. And yes, I have content from her.

 **thomas dempster** 1:07:24
Good.

 **Candy** 1:07:25
Yes, there's plenty to talk about invasive species in our newsletter.
Not only that, but. If we don't have. Content for 12 pages.
I don't think we have to search for it and that means that we must have more advertisers.
So do we have enough advertisers for 12 pages? Is the other part of it?

 **Joel Mohlenhoff Mohlenhoff** 1:07:51
Well, I think that the advertisers for 12 pages has been.
For lack of better word, squelch for the past many years by the LPA, and I think there's a great opportunity to expand our advertisers by, you know, countless numbers. If we put an effort behind it.

 **Candy** 1:08:03
Excellent.
Perfect. That's where the space needs to go for these things is if we're going to expand it to 12 pages.
The reason for expanding what was so that we could have more advertising.
Let's get those advertisers in. That's what I say.

 **Todd Stone** 1:08:26
Right. So what's the what's the call to action there?

 **Todd Stone** 1:08:28
Then who's going to do that?

 **Candy** 1:08:30
Not me. I don't do that.

 **Ross, Scott L** 1:08:36
So I have been out and gotten a couple sponsors already, but I cannot be the lone voice in getting sponsors. I've gotten whitetail properties like they did last year.
They're going to sponsor a business sponsor. The full sponsorship plus provides refreshments at our open house. I have gotten the bug guy, which we've had in the past.
I've got letters into the C store in Estelline.
But I can't do it. All. I need help so I would like to see.

 **Ross, Scott L** 1:09:20
A business committee. Be formed and. If you want to be on that, please let me know and we can devise a divide and conquer method so we can go ahead and get sponsors. I know candy. You've gotten Ace Hardware out of Volga before last year.
I mean, I haven't reached out and touched him this year, but that's what I need.
So we need to do that.

 **Todd Stone** 1:09:48
No, there.
There's a lot of contractors in the area from Lake Norton Castlewood, Esteline, Arlington, even Brookings. You know that. Would that would probably want to advertise just because they're doing work around the lake and they want more, more clients.
Just you know, there's a lot of different ways to go about this, but you know it needs to be those who are doing things around the lake so that the members have a checklist of people they can call.

 **Joel Mohlenhoff** 1:10:20
I agree that Scott, I think the first thing that we need to do, so we're organized on this.
There needs to be a committee formed.
And, you know, make sure that we not only have the committee form, but then that committee puts down. In writing, this is what we're doing when someone goes to approach a potential sponsor.

 **Thomas dempster** 1:10:48
Well, I'll have you guys know that.

 **Joel Mohlenhoff** 1:10:49
So in other words, it worked.

 **Thomas dempster** 1:10:52
I'll have you guys know that many decades ago I started a weekly newspaper and at one time we were the largest weekly newspaper in the state of in the state of South Dakota.
So I'll be happy to be on that committee.
That would be fun for me.

 **Joel Mohlenhoff** 1:11:07
Cool.

 **Ross, Scott L** 1:11:07
Awesome. Thanks Tom.

 **Joel Mohlenhoff** 1:11:08
Yeah, I do think we have to have a rate list.
I do think we have to have.
Something that anyone that goes out and solicits a sponsor has the same thing to talk about. So we're not going out and saying, hey, you know, it's 100 bucks for this or we don't give out the the you know, the consistent message is what I'm saying.

 **thomas dempster** 1:11:32
Yep, Yep.

 **Ross, Scott L** 1:11:36
I do have a ladder.
It's already drafted.
It's been sent out to these other organizations I just mentioned and whoever would like to be on that committee, just let me know.
I will send that letter out and we'll press forward with that and we'll get all the sponsors we can.
I just don't want to see our newsletter get to be like the phone directory with all the sponsors.
We need to have some good informational content in there.
Whether it's just, we just can't do AIS, even though that's an important aspect, we need to do other things. We need to do what's happening at the State Park. We need to do business around Lake.
Hey, we got this going on special events, stuff like that.
We just can't have.
A.
You know we need.
I guess human interest stories, you know, like candy. I passed on to you like the plane.
That went down in the lake. I mean, stuff like that would be something I would want to use and grab that newsletter and say, hey, that's a great idea.
Oh geez, that's really nice.
I didn't know that about Lake Pawsit and you've done a great job with the newsletter. Candy, a great job. And I've heard so many comments on that.
But I think we just need to tweak it a little bit. If we can add some more stuff, as long as we're getting those business sponsors and filling up those pages.
I think it's going to be a really good newsletter and if you look at some of the newsletters from the other organizations, other lakes around this area.
They put together a pretty good product, not to say ours is not a good product, but I think we can do some other things and you know and and and be the best product we can.

 **Todd Stone** 1:13:25
So if I may.

 **Joel Mohlenhoff** 1:13:27
I would also say Scott though that we need to look at business sponsorship not only in the newsletter form.
I think that's key.
Obviously, that's the biggest communication, but we need to have other.
You know offerings for business.
Maybe they don't go into the newsletter, but maybe they become an associate member.
And there's a different rate structure for that.
Maybe they're only on our website and there's a structure for that.
Maybe there is a special event that there's a structure for that many different options, not just the newsletter. Of course, the newsletter being pretty darn important to us.

 **Ross, Scott L** 1:14:12
This is a step-by-step price listing for.
Sponsorship you can get the full sponsor, which would be the website, the newsletter you're in. Then you're in the mailing.
Or you can just cherry pick that if you just want to be in the book. It's basically the $50 which is the lake membership, but.

 **Todd Stone** 1:14:36
So these are all good discussions for that committee to have, right?

 **Joel Mohlenhoff** 1:14:39
Mm hmm.

 **Ross, Scott L** 1:14:40
Right. So let's move on.
I know we got a ton of stuff to cover if you guys have anything, just please bring it up to me and we'll we'll get together and we'll start working it.
As far as like insurance, we talked about for the Methodist camp or Fund day out there. I talked to Clark Insurance really not happy with them.
They said, well, it could be anywhere from 400 to 1000.
Dollars for an event.
I thought that was ridiculous. You know, because we're looking at a three-to-four-hour event out there and $1000 for that is just stupid.
I went into Estelline line and talked to Skoglund insurance.
He's working on quotes for me, he said.

 **Candy** 1:15:27
Yeah.

 **Ross, Scott L** 1:15:28
Our special event rate is about $70.00, so I'm waiting for stuff to come down on that. OK, so more to come on that insurance stuff.
We talked a lot about the AAS discussion website updates.
I've talked to Gina a little bit.
With the business sponsor, we need to get like.
Their their logos and stuff so we can get in there.
Calendar events. We need to get that updated so we get those together, get them on the website, get them the candy.
So she can start putting them into the newsletter.
I talked to well last meeting we discussed possibly having the Methodist camp cater the event. I have not gotten a price list back from Nicole over there, so let's hold that off to the next meeting.
Hamlin county.
Is charging now $138 to get the addresses sent to Barb so we can go ahead and put those in?
Into the directory.
They've already sent it.
We paid it.
She's working on it, but.
I don't know. I don't.
I have mixed feelings on that because we do provide directories to the emergency services such as the Sheriff's Department.
Fire Department and Emergency Management so.
Just looking for thoughts on on this subject from you guys.

 **thomas dempster** 1:17:08
Are you sure you're thinking that we should?
That that's a bill.
That's our.
That is our obligation to pay.
Right.

 **Ross, Scott L** 1:17:18
Say that one more time, Tom.
You kind of broke up a little bit.

 **thomas dempster** 1:17:21
That's a bill.
That would be our obligation to pay.

 **Ross, Scott L** 1:17:25
Correct.

 **thomas dempster** 1:17:26
I would move, we do that.

 **Joel Mohlenhoff Mohlenhoff** 1:17:30
Yeah, I.

 **thomas dempster** 1:17:30
If, if, if.
That's what you're looking for.

 **Ross, Scott L** 1:17:34
Well, well, we we paid it cause they've already provided the product.
I mean, Barb had to get started on that, but.

 **thomas dempster** 1:17:38
Oh good.
OK, great.

 **Todd Stone** 1:17:40
Yeah, you're just covering somebody's time to put all that together.

 **Ross, Scott L** 1:17:43
For.
Exactly. Exactly.

 **Joel Mohlenhoff** 1:17:45
Yeah, as long as the fee remains nominal, like 138 bucks.
I you know, I think you kind of just, you know, you accept it if it becomes substantial, then I think the argument of coming back and having to make.
Sheriff's departments and counties or or emergency services, associate members and charge them.
To be part of this may be a discussion, but I think only at that time where things get, you know, expensive because we are providing a heck of a service for.
For them as well so.
But that's down the road, probably.

 **Todd Stone** 1:18:33
Tom charges $1000 an hour, so we probably should just take care of this and not worry about it because of time management.

 **Ross, Scott L** 1:18:33
Part.

 **Gina Pantzke** 1:18:35
It's OK. We're gonna go on.

 **Joel Mohlenhoff Mohlenhoff** 1:18:37
Hmm.

 **thomas dempster** 1:18:42
That's right.

 **Ross, Scott L** 1:18:44
Right, they originally coded Barb when she talked to him 4 to $500.00 for that product and that's a little ridiculous.
So but the $38.
Like Joel was saying, is a nominal price.
Todd, you're you're saying they pay for the time I I get that. I think it's important for the Lake Association still to provide those entities with a directory.
Because it improves our safety around the lake so they can respond to emergency situations a little bit quicker. If they had to so.
That one's done for the year, so we can talk about it in the future, but I just want to let you know that that was a bill that we had to pay.

 **Todd Stone** 1:19:30
Guys, I'm sorry I got to jump off here.
I got a hard stop. But Candy, if there's any, if there's any topics or anything that I can assist with in, in reference to writing.

 **Ross, Scott L** 1:19:34
OK.
Thanks Todd.

 **Todd Stone** 1:19:40
I would just like to know what categories we need to fill OK.

 **Ross, Scott L** 1:19:45
OK.
Thanks Todd.

 **Todd Stone** 1:19:46
Thanks guys.
Have a great day.

 **Ross, Scott L** 1:19:49
Does that. I know we kind of skimmed over a bunch of stuff.
We do have some action items.
Get those articles to candy. If you could put something out. What you're you're thinking.
On what you would like in the newsletter but.
Do you have a committee?
Is Gina the only one helping you? Candy, on that?
So you would decide on content on that.

 **Candy** 1:20:18
Yep, that's me.

 **Ross, Scott L** 1:20:21
OK.
Anything else?
For the board.

 **Candy** 1:20:28
You mentioned that you had a good response on photos.

 **Ross, Scott L** 1:20:36
Oh, on photos. Yes, thank you.
That was an item on there.
I will get those to you. I've gotten a lot of family photos standing in front of the lake and I thank them for the photos, and that's about it.

 **Ross, Scott L** 1:20:53
But I will get those to you. I got to get those to Brittny so she can go ahead and start doing a cover.

 **Ross, Scott L** 1:21:06
Yeah. Anybody else have anything?
Well, I guess I want to thank you for the time.
I know.
Everybody's time is precious, and I I do appreciate everything.
Everybody's doing for the association. If you want to be on the business committee, please let me know.
And I'll get the information to you, Candy, if you can go ahead and get.
Articles that you're thinking.
Like I said, I was just brainstorming on that stuff.
That's all I have on that.
So if anybody else, Joel will have to get together once you get that stuff from Rod and maybe get another person to throw a bunch together and hopefully we get that soon.

 **Joel Mohlenhoff Mohlenhoff** 1:21:59
Yeah.

 **Ross, Scott L** 1:22:06
Anybody else? Tom, do you have anything?
Any upcoming things for the management plan?

 **thomas dempster** 1:22:14
Nope.

 **thomas dempster** 1:22:21
No, Sir.

 **Ross, Scott L** 1:22:22
OK.
All right.
Well, thank you. And if you guys have ideas on business sponsors, shoot them to me and we'll get going on that.
So thank you for your time.
I need a motion to adjourn.

 **thomas dempster** 1:22:35
Ode so moved.

 **Ross, Scott L** 1:22:37
Is there a second? All right, all in favor?